

# THE SUCCESS COACH INSTITUTE



16 Hour Certification Course Curriculum



CERTIFIED PROFESSIONAL SUCCESS COACH (CPSC)

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## SCI Certification Course (CPSC) Overview

The Success Coach Institute's *Certified Professional Success Coach (CPSC)* curriculum is a complete coach training certification course and includes 16 hours of live virtual instruction via tele-web classes (GoToWebinar). The course is taught over the internet from the comfort of your home or office. The certification course provides graduates the tools necessary to feel confident in opening their own coaching practice complimented by the full support of our training and administration.

### I) Foundation of Success Coaching

- Introduction, Attendance, Policies & Course Objectives
- The Success Coaching Process – What is Success Coaching?
- SCI Code of Ethics

### II) Questioning Techniques for The Success Coach

- Types of questioning; Powerful, thought provoking questions
- Tools for Questioning; Resources

### III) SCI's *Coach To Success* Professional Coaching System Part I (included)

### IV) Best Business Basics For Success

- Setting up your coaching practice
- Record Keeping
- Confidentiality
- Fundamentals of a Coaching Practice
- Tools of the trade; Forms

### V) Building A Successful Coaching Practice

- Find your niche & learn to grow rich
- Marketing Strategies
- Setting fees
- Networking, opportunities & referrals
- Testimonials
- Certified Success Coaches website

### VI) Certification & Course Completion

- Final exam
- Graduation Ceremony
- Certificate of Completion – Certification Document
- Introduction to Master Certified Success Coach program

**PLUS ... BONUS ONE-ON-ONE COACHING TO JUMP START YOUR BUSINESS**



The **iCoach To Success Professional Coaching System®** integrates a variety of methods, tools and exercises in a simplistic process to offer a solid foundation that insures each attendee can learn the material quickly and easily, grow personally and professionally, and receive their designation as a Certified Professional Success Coach (CPSC) in just 16 hours.

The process is an eclectic, collaborative approach to coaching; a collage of the most excellent industry research and practicum combined with original concepts. It is presented as a guideline to assist the coach and insure both coach and client are successful. As a Success Coach we must remember it is not about the coach, it is about the client, and the skills you will acquire help to assist in this process. Success Coaching focuses on desirable outcomes in a safe and positive environment. This is just the beginning. We trust you will continue your pursuit of excellence in success coaching, seek mastery and make stellar contributions to this remarkable industry.

Let's learn, grow and be inspired together, and go on to inspire others to realize their ultimate long-term success.

***“Coaching is partnering with clients  
in a thought-provoking and creative process  
that inspires them to maximize  
their personal and professional potential.”***

**- ICF - International Coach Federation -**

## ¿Coach To Success (Part I) Overview

- I) **Foundation** – Building an infrastructure of success
  - a) Fact Find – client intake forms
  - b) Develop a BIG WHY; clarify mission, purpose and vision.
  - c) Communication modalities identified
  - d) Neuro-Linguistic Programming (NLP)
  - e) Organization - Lose the mess for ultimate success
  - f) Design a Circle of Success
  
- II) **Believe** – Success is a choice; develop skills to “own it” fully
  - a) Building self-esteem and confidence
  - b) iAm, iCan & iWill - Affirmations
  - c) Positive Self-Talk; develop empowering beliefs
  - d) Mindset + Motivation = Magic
  - e) Modalities & Tools; Meditation and Visualization Techniques
  - f) Release and recharge
  
- III) **Plan** – Stepping into success defined
  - a) S.M.A.R.T. System of Goal Setting Done R.I.G.H.T.®
  - b) Do the D.A.S.H.® Daily
  - c) Backwards Planning & Visualization
  - d) Prioritizing made simple
  - e) Decision making skills
  - f) Strategic Planning Tools
  
- IV) **Community, Education & Skill Set**
  - a) Defining support systems
  - b) Questions – The Socratic Method Defined
  - c) Liberating Questions – A Four Step Process
  - d) Accountability, Mentors, Coaches and Masterminds

## ¿Coach To Success Overview, continued

- V) **Being** – Creating a new vibration
  - a) Inner work – A State of Grace
  - b) Develop an Attitude of Gratitude
  - c) Journals
  - d) Intuition and Introspection
  
- VI) **Celebration** – Consistently feeling successful
  - a) Say YES to Success daily
  - b) Instilling acts of confidence
  - c) Success Log – Self Recognition
  - d) Feed Forward from Feedback
  - e) Loving reflections
  - f) Celebrate Accomplishments & Successes
  
- VII) **Outcomes** – Making a new mark
  - a) Reflection techniques
  - b) Re-assessment
  - c) Accepting new standards, making new marks, and making the shift to Mastery
  
- VIII) **Mastery** – Traits of Ultimate Success
  - a) Owing Unique Gifts
  - b) Maximizing Potential
  - c) Introduction – The Master Coach

SCI expands this system in greater depth and detail for certification as a Master Certified Success Coach (MCSC). The journey has just begun ... Thank you for allowing SCI to be a part of yours.

**BE YOUR BEST SUCCESS™**